



EUROCITIES 2016
MILAN—SHARING CITIES
16—17—18 NOVEMBER



EUROCITIES awards 2016 - call for entries

This year, our network is celebrating its 30th anniversary. We can proudly look back on the increasing importance that cities are playing in European politics and the achievements and leading role that cities have in shaping the everyday life of people.

Our 2016 awards will be reflecting this special occasion with the topicality of this year's conference theme that focuses on one of the latest developments in our cities, the emergence of

Sharing cities

The sharing economy is a new way of understanding the delivery of goods and services. It is community driven, and is challenging existing forms of employment, service provision and business models. This sharing model is trending worldwide, mainly in cities, with activities including crowd sourcing or funding, co-creation, collaborative consumption, digitisation and open source, social media, and collaborative services seeing a surge in our cities. We are looking at the future of society, with ambitious developments taking place and city administrations taking steps to future proof our cities.

The EUROCITIES awards 2016 will showcase projects and actions undertaken by our members to foster this new sharing economy.

We are looking for entries in three categories: **cooperation, innovation and participation:**

cooperation - how city authorities facilitate for example the cooperative use of public space, collaborative consumption models, collaborative mobility schemes, and explaining how to work with partners to achieve solutions.

innovation - innovative ways city authorities manage the new business models of the sharing economy and necessary changes to the legislative framework, and how to ensure the quality of jobs created

participation - activities or practices of a local authority which are successful in actively promoting citizen participation for example in co-creation of service provision, and that show a clear practical benefit for citizens

The EUROCITIES awards recognise outstanding achievements by EUROCITIES members in the delivery of local activities or practices that improve the quality of life for citizens. The awards are judged in the context of the theme of the annual conference by an independent jury of five members. The jury represents the host city, academia, EU institutions, media and the third sector. Jury members change every year.

Eligibility criteria

1. All full and associate members of EUROCITIES are eligible to submit an entry.
2. The conference host cities (Milan) and the president and vice-president of EUROCITIES are not eligible to submit an entry.
3. Winners from previous year's awards ceremony are not eligible to submit an entry.
4. Associate partners and associate business partners are not eligible to submit an entry but could be partners in projects submitted by full and associated members of Eurocities.
5. The submitting body must be a local government authority.
6. An entry cannot be submitted if the same activity or practice has previously won a EUROCITIES award.
7. Each city may submit a maximum of one entry per category.
8. Cities can enter all three categories but can only win a maximum of one category.
9. Applications must be submitted in English.
10. Applications must be made by completing the entry form.
11. Applicants should be aware that all shortlisted entrants will be asked to produce a short film about the activity or practice and that the winners' films will be screened at the awards ceremony.

Evaluation criteria

1. A clear and positive impact on the everyday life of the city for a minimum of six months before the time of award entry.
2. Transferability of the concept of the activity or practice internationally between cities.
3. Initiative taken in the planning and implementation of the activity or practice, independent of regional and national government.
4. Efficient use of available resources and long-term financial sustainability.
5. Direct relevance to the theme of the annual conference
6. The benefits are measurable and demonstrated

Tips for a good entry

- ✓ Stand out.
Concentrate on the specific strengths of your project. Emphasise creative and innovative ideas that stand out from other competitors
- ✓ Be specific.
Demonstrate the success of your approach with facts and figures. Include media coverage, if available.
- ✓ Be concise.
Your submission should be memorable for the jury. Short, concise and insightful descriptions and a focus on the essentials are key to success.
- ✓ Be honest.
Tell the jury about the difficulties and challenges you faced while initiating and implementing the project. Don't hide setbacks and failures, but work them into the description of how you achieved your goals.
- ✓ Use visuals.
Your submission should contain an image or figure that reflects the essence of your project and creates the desire with the jury to learn more.

Calendar and deadlines

Deadline for submission of awards entry forms	3 June
First vote of the jury panel to select a shortlist from the entries (by email)	24 June
Notification of cities who have been selected for the shortlist	30 June
Deadline for submission of a film about the entry by shortlisted cities	25 October
Final meeting of the jury panel to select the award winners	16 November
Awards ceremony - announcement of winners and presentation of awards	17 November

Contact

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